



100th Anniversary Recognition at the Statehouse

Workshop

The Treasurer's Role and a Review of ClubExpress

September 15, 2020

Thomas K Gardiner Treasurer – LWV Indiana











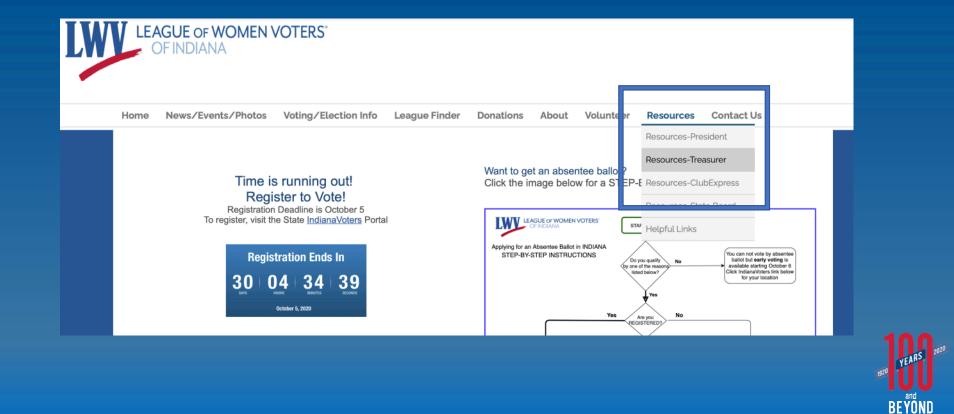


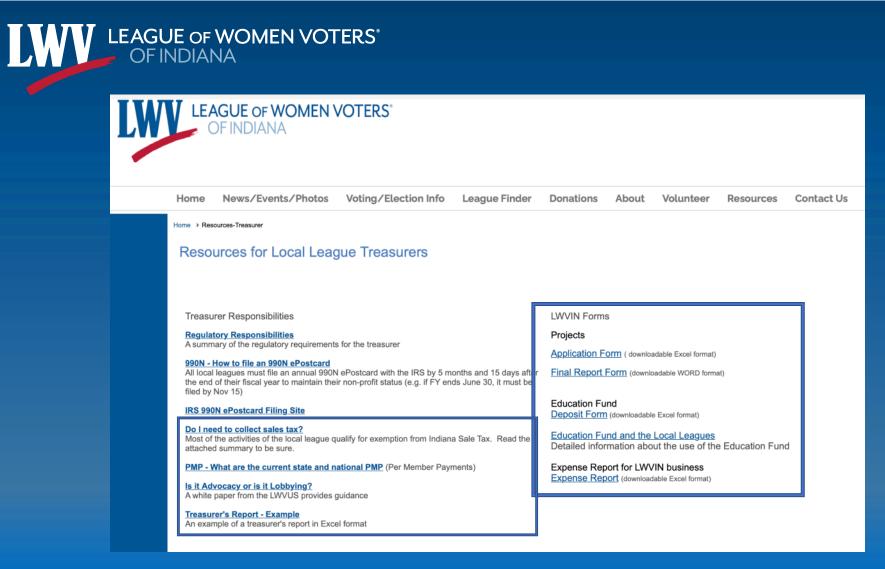
Treasurer's Role

- "Serves as chief financial officer" -LWVUS
 - Receive and disburse monies
 - Present periodic financial reports
 - File regulatory reports
 - Assist budget committee
 - Assist with annual audit

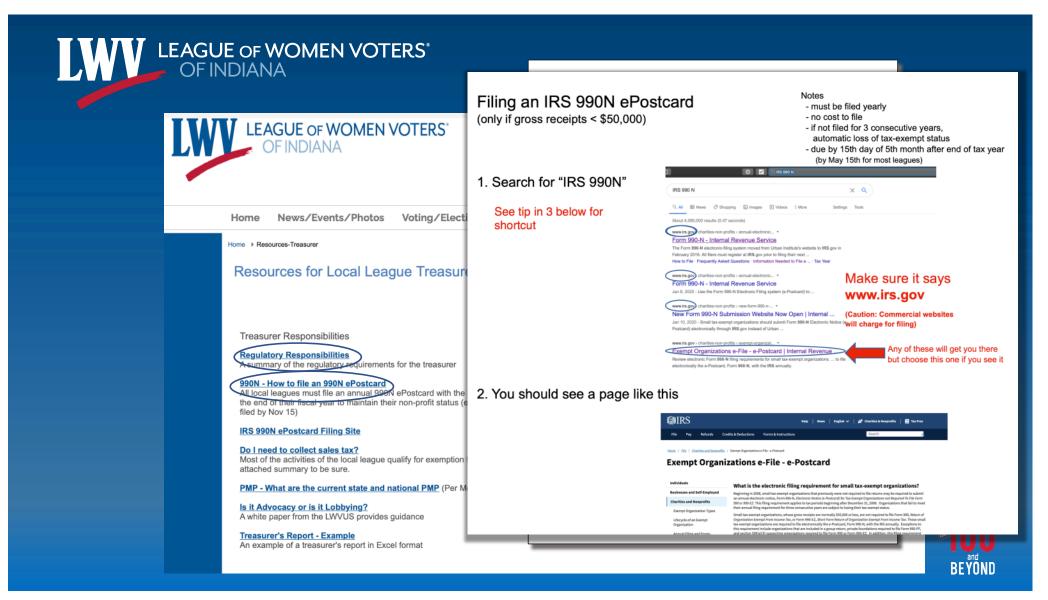








1920 YEARS 2020 BEYOND





Required Filings

- Federal
 - 990N ePostcard (IRS990 site)
 - Annually, if revenue < \$50,000
- Indiana
 - NP20 Non-profit Report (INTIME site)
 - Annually for incorporated leagues
 - Business Entity Report (INBiz site)
 - Every 2 years for incorporated leagues
 - (IT-20NP Unrelated business income –INTIME site)
 - >\$1,000 Not usually required for local leagues



All are easy to do!

Required of all local leagues





Receive

- Dues
- Donations
- Education Fund donations
- Event Registrations
- Disburse
 - PMP
 - League expenses
 - Insurance, if applicable





Collect, receive ar

Receive

- Dues
- Donations
- Education Fund donation
- Event Registrations
- Disburse
 - PMP
 - League expenses
 - Insurance, if applicable

Treasurer and/or Membership Chair

New Members Receives and posts dues payment Updates national roster

Current Members Monitors renewal dates Send renewal notices Receives and posts dues payment Updates national roster

(PMP count date is Jan 31)





- Receive
 - Dues
 - Donations
 - Education Fund dona
 - Event Registrations
- Disburse
 - PMP
 - League expenses
 - Insurance, if applicable

Treasurer receives and posts donation

Local league has process in place to acknowledge and thank donor

If 501(c)(4), donation is NOT tax deductible and must be disclosed





acknowledgements

for details).

(See Resources-Treasurer



Donations are tax-deductible (501(c)(3))

• Dues

Donations

Treasurer sends checks for LWVIN using Ed Fund deposit form (see Resources-Treasurer)

- Education Fund de Checks must be directly from donor - local league
 - Event Registration checks not acceptable
- Disburse
 - PMP
 - League expenses
 - Insurance, if applie

Local leagues responsible for





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Director and Officers Coverage Great American Insurance Group HJ Spier – Agent – Indianapolis \$1,000,000 Aggregate ALL LOCAL LEAGUES COVERED

General Liability – all non-incorporated locals Indiana Farmers Mutual Insurance Co Tom Plummer Agency – Indianapolis \$2,000,000 Aggregate (Separate policies: Porter Co, Indianapolis, Bloomington-Monroe Co, Southwestern Indiana)





Present periodic financial reports

- Types
 - Activity report Income & Expenses
 - Account Balances (Financial Position)
- Frequency
 - At least quarterly many leagues monthly
 - Yearly to membership
- Software support
 - Quickbooks (desktop or online)
 - Excel spreadsheet





Present period

- Types
 - Activity report Income 8
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League of Women Voters of Anytown						
Period: 9/1/2020 to 9/30/2020 (Fisca	l Ye	ar July 1, 2020	to June 30, 2021)		
		Budget	Last Mo	Current		Budge
INCOME		Amount	YTD	Month	YTD	Balanc
Dues		\$2,520.00	\$85.00	\$60.00	\$145.00	(\$2,375
Program/Event Revenue	\$	2,250.00	\$450.00	\$300.00	\$750.00	(\$1,500
Donations	\$	871.00				
Interest		\$1.00	\$0.00	\$0.00	\$0.00	(\$1
Grant Income		\$300.00	\$0.00	\$0.00	\$0.00	(\$300
TOTAL INCOME	\$	5,942.00	\$535.00	\$360.00	\$895.00	(\$4,176
DISBURSEMENTS						
PMP - US		\$1,312.00	\$1,312.00	\$0.00	\$1,312.00	\$0
PMP - IN		\$615.00	\$615.00	\$0.00	\$615.00	\$0
Board Expenses		\$50.00	\$0.00	\$0.00	\$0.00	\$50
Credit Card Fees		\$45.00	\$4.25	\$0.00	\$4.25	\$40
Coalitions		\$50.00	\$0.00	\$0.00	\$0.00	\$50
Fund Raising	\$	100.00	\$0.00	\$37.50	\$37.50	\$62
Local Meetings/Programs	\$	1,100.00	\$230.00	\$120.00	\$350.00	\$ 750
State/National Meetings		\$800.00	\$0.00	\$0.00	\$0.00	\$800
Education						
Voter Education		\$300.00	\$90.00	\$45.40	\$135.40	\$164
Issue Education		\$100.00	\$0.00	\$32.00	\$32.00	\$68
Lobbying						
Direct Lobbying	\$	-	\$0.00	\$0.00	\$0.00	\$0
Grassroots Lobbying	\$	-	\$0.00	\$0.00	\$0.00	\$0
Public Relations/Membership	\$	150.00	\$0.00	\$85.00	\$85.00	\$65
Voter Service	\$					
Voter's Guide		\$250.00	\$0.00	\$124.00	\$124.00	\$126
Your Government Officials		\$250.00	\$0.00	\$232.00	\$232.00	\$18
Forums		\$100.00	\$0.00	\$0.00	\$0.00	\$100
Rent	\$	720.00	\$60.00	\$60.00	\$120.00	\$600
TOTAL DISBURSEMENTS	\$	5,942.00	\$2,311.25	\$735.90	\$3,047.15	\$2,894
Membership		50				
Active		45	including 8 household			
50 yr		2				
Student		3				

Activity Report





Statement of Financial Position

Present periodic

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	ACCOUNT BALANCES		
_	Checking Account		
	Opening Balance		\$5,704.23
	Deposits	\$	55.00
	Withdrawals	\$	2,360.00
	Ending Balance		\$3,399.23
XI	Savings Account		
	Opening Balance	\$	4,544.51
	Deposits	\$	-
	Withdrawals	\$	-
	Ending Balance	\$	4,544.51
зĆ	Education Fund		
	Opening Balance		\$323.00
	Contributions Deposited	\$	300.00
	Withdrawals	\$ \$	-
	Ending Balance	\$	623.00
n			
	Total Assets		\$8,566.74





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PMP (Per Member Payments)

National

Member
Addl household

State

Member
Addl household
\$15
Addl household
7.50

COUNT DATE – JANUARY 31 (Be sure roster up-to-date!)
Billed and payable July 1











What is ClubExpress?

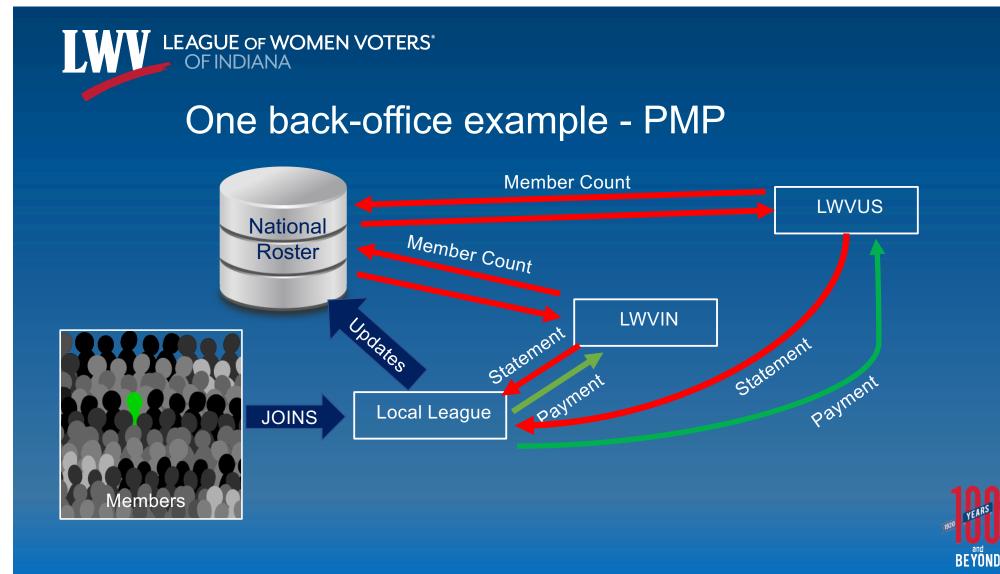
- Web-based subscription club management software
 - Based in Chicago
- Partnering with LWVUS
 - 2.5-year relationship
- Our representative Jim Mishke
 - National account manager for LWVUS

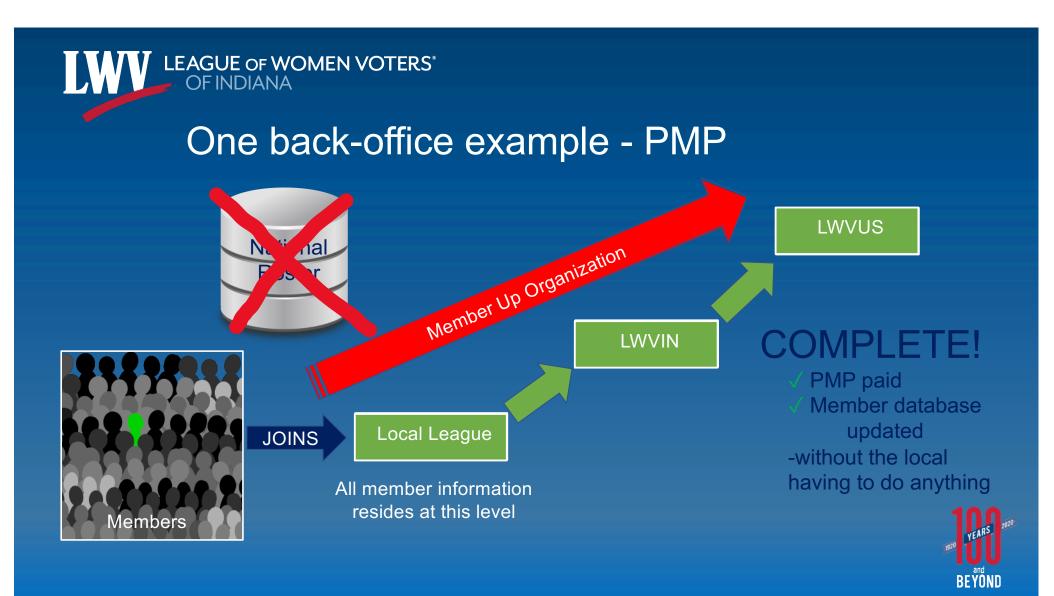




Jim Mishke SENIOR ACCOUNT MANAGER Jim has over 22 years of experience selling and marketing services in various industries









• Simplifies administration at local and state level

- Membership dues / renewals
- Donations
- Event registrations / payments
- Volunteering
- Newsletters
- Surveys / blogs / news
- Photo albums
- Document Library
- Integration with social networking
- No backups necessary
- Financials are viewable only by local

Pros and Cons

- LWVUS and 10 states
- Mobile app
- "Easier" local officer transition
- Eliminate local webhosting expenses
- Integrates with
 - Quickbooks Online
 - Quickbooks Desktop if local needs
- Cons
 - Ongoing cost
 - Exit barriers





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Costs

- Locals
- ocals \$24 /m \$0.10 Daid by Levels of US contact price) For example of US contact price) Muncie-Delawe Muncie-Delawe

• Other costs – one-time charges

- Ba Only costs to local league
 - Domain name registration
 - SSL certificate \$40/yr

databases





Currently live on ClubExpress

- LWV Indiana
- LWV Muncie-Delaware County
- LWV Calumet Area
- LWV Greencastle
- LWV Porter County









ClubExpress Live Demo

